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PATENT, TRADEMARK, COPYRIGHT
AND UNFAIR COMPETITION LAW
AND RELATED LITIGATION

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December 9, 2004

FACSIMILE COVER SHEET

To: Examiner R.E. Rhode, Jr.
Group Unit No. 2166
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Fax: 703-872-9306

From: Thomas W. Humphrey

Re: Our File: SONY-95
U.S. Application Serial No. 09/871,716
Filed June 1, 2001
Facilitating Offline and Online Sales
Siegel et al.
Client Reference: 50P4054.01

Pages: 15 (including cover sheet)

MESSAGE/COMMENTS

Confirmation copy will not follow.

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PATENT
ATTY. DOCKET NO. SONY/95

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Siegel et al.
 Serial No. : 09/871,716
 Filed : June 1, 2001
 For : Facilitating Offline and Online Sales

Art Unit: 2166
 Examiner: R.E. Rhode, Jr.

Mail Stop Non-Fee Amendment
 Commissioner of Patents
 P.O. Box 1450
 Alexandria, VA 22313-1450

Via Facsimile

AMENDMENT TRANSMITTAL

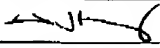
1. X Transmitted herewith is a Response to Office Action.
2. Small Entity status of this application under 37 CFR 1.9 and 1.27 has been established by a verified statement previously submitted.
- Enclosed is a verified statement to establish Small Entity status
- X Other than a Small Entity

3. The fee has been calculated as shown below:

(Col. 1)		(Col. 2)		(Col. 3)	SMALL ENTITY		LARGE ENTITY	
Claims Remaining After Amendment		Highest No. Previously Paid For		Extra	Present Rate	Fee	Present Rate	Fee
TOTAL	18	MINUS	20	0	x \$50	\$0	x \$50	\$0
INDEP.	2	MINUS	3	0	x \$200	\$0	x \$100	\$0
FIRST PRESENTATION OF MULTIPLE DEP. CLAIM					+\$360	\$0	+\$180	\$0
TOTALS					TOTAL FEE	\$0	TOTAL FEE	\$0

 Additional fee for claims is required.

I hereby certify that this correspondence is being sent via facsimile (703-872-9603) to Examiner R.E. Rhode, Jr. in Art Unit 2166 at U.S. Patent Office, P.O. Box 1450, Alexandria, VA 22313-1450. December 9, 2004


 Thomas W. Humphrey
 Reg. No. 34,353

4. Attached is a check in the sum of \$_. Please charge my Deposit Account No. 23-3000 in the amount of \$_____.

5. The proceedings herein are for a patent application and the provisions of 37 CFR 1.136 apply.

Complete (a) or (b) as applicable.

(a) Applicant petitions for an extension of time under 37 CFR 1.136 for the total number of months checked below:

Extension (months)	Fee for other than <u>small entity</u>	Fee for <u>small entity</u>
___ one month	\$ 120.00	\$ 60.00
___ two months	\$ 450.00	\$225.00
___ three months	\$1020.00	\$510.00
___ four months	\$1590.00	\$795.00
___ five months	\$2,160.00	\$1080.00

Extension fee due with this request \$_____.

If an additional extension of time is required, please consider this a petition therefor. (Check and complete the next item, if applicable)

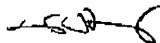
___ An extension for ___ months has already been secured and the fee paid thereof of \$___ is deducted from the total fee due for the total months of extension now requested. Extension fee due with this request \$_____.

OR

(b) X Applicant believes that no extension of term is required. However, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition for extension of time.

X If any additional fee for claims or extension of time is required, charge Account No. 23-3000.

Respectfully submitted,



Thomas W. Humphrey
Reg. No. 34,353

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PATENT
ATTY. DOCKET NO. SONY/95

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Siegel et al. Art Unit: 2166
Serial No. : 09/871,716 Examiner: R.E. Rhode, Jr.
Filed : June 1, 2001
For : Facilitating Offline and Online Sales

Mail Stop Non-Fee Amendment
Commissioner of Patents
P.O. Box 1450
Alexandria, VA 22313-1450

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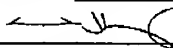
RESPONSE TO OFFICE ACTION

This paper is in response to the Office Action mailed September 10, 2004.

Claim amendments begin on page 2 of this paper.

Remarks begin on page 7 of this paper.

I hereby certify that this correspondence is being sent via
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Unit 2166 at U.S. Patent Office, P.O. Box 1450, Alexandria,
VA 22313-1450: December 9, 2004


Thomas W. Humphrey
Reg. No. 34,353